



Leon Rose

As President of the New York Knicks, Leon Rose oversees all basketball operations and personnel for the team.

Mr. Rose was named president on March 2, 2020, following a distinguished career as a basketball agent at CAA Sports, a division of Creative Artists Agency (CAA), which represents more than 500 of the world's best athletes and sports personalities. Ranked as the second most powerful basketball agent on *Forbes'* 2019 list of the world's most powerful sports agents, Mr. Rose oversaw the successful management of some of the biggest names in basketball, working closely with teams across the NBA on client contract negotiations and trades. Over his tenure at CAA, he represented some of the NBA's biggest stars, including Carmelo Anthony (10x All-Star), Joel Embiid (3x All-Star), Allen Iverson (Hall of Famer and 2001 NBA MVP), Dwyane Wade (3x NBA champion, 2006 NBA Finals MVP, 13x All-Star), LeBron James (3x NBA Finals MVP, 4x NBA MVP and 16x All-Star), Chris Paul (10x All-Star), Karl-Anthony Towns (2x All-Star) and Devin Booker (2020 All-Star).

Leon Rose was formerly the co-head of CAA's Basketball Division, where he worked alongside fellow CAA agent Jessica Holtz, a leading contract agent at CAA Sports. Together, Rose and Holtz co-represented NBA stars including Chris Paul, Karl-Anthony Towns and Devin Booker. In 2020, Rose left CAA to become President of the New York Knicks.

Mr. Rose began his career as an attorney at the Camden County Prosecutor's Office in 1988. He then served as a partner of Sherman, Silverstein, Kohl, Rose and Podolsky for 19 years before joining CAA in 2007.

Early in his sports career, Mr. Rose was a basketball coach for Cherry Hill High School East (1983–86) and Rutgers University/Camden (1986–88). He is a volunteer coach in the JCC Maccabi Games and was

honored with the Lifetime Volunteer Award in 2009 by the South Jersey Jewish Community Center. In 2011, Mr. Rose was inducted into the Philadelphia Jewish Sports Hall of Fame. In 2025, he was honored with the David J. Stern Leadership Award at UJA-Federation of New York's Sports for Youth event, recognizing his leadership and commitment to supporting young people through sports.

Mr. Rose graduated from Dickinson College, where he played varsity basketball, and received his J.D. from Temple University School of Law.

Mr. Rose is married, and he and his wife, Donna, have two children.