PHOTO JOURNALIST INTERN FOR NEIL KLATSKIN SUMMER CAMPS

Neil Klatskin Summer Camps at the Kaplen JCC on the Palisades, is a vibrant family of camps for campers 3-15 years, located in Tenafly, NJ. With over 1000 campers, the JCC is seeking a photo journalist intern for the summer who can capture the essence of camp and convey that to parents and the community at large.

Job requirements:

- Must be well written and have photography experience, with a good eye for capturing camp moments and an understanding of how to share camp mission, vision and impact well as tell camp stories via pictures and video.
- Candidate must have an extensive understanding of Facebook, Twitter, Pinterest, YouTube, and Instagram and keep abreast of new channels for reaching potential members and program participants.
- Internet savvy, resourceful, detail oriented, a self-starter, positive
- Candidate must have own digital camera that they are comfortable using. Video equipment (can be phone) and experience editing a plus.

Responsibilities include:

- Create and follow shoot schedule for all JCC camps
- Take photos daily, upload them to our camp website, and post to social media outlets regularly.
- Conduct interviews of campers, staff, and/or parents for compelling, shareable written and video content.
- Oversee social media editorial calendar implementation and management
- Write/identify shareable content targeted to camp families
- Pitch new and unique ideas for digital member engagement
- Help other marketing team members with social media, marketing and PR efforts

Position runs Mid-June-end of August, Mon-Fri, 8:30 am – 5 pm, and a few evening events. Possible freelance opportunities throughout the year. Summer stipend $2,500-3,000 depending on experience.

To apply send cover letter, resume and link to portfolio to Tzipora Cohen at tcohen@jccotp.org

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