## SPONSORSHIP OPPORTUNITIES

### ANNUAL SPEAKER EVENT

<table>
<thead>
<tr>
<th>Executive Producer</th>
<th>Producer</th>
<th>Director</th>
<th>Assistant Director</th>
<th>Promoter</th>
<th>Friend of the Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,250</td>
<td>$600</td>
<td>$360</td>
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</tbody>
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**2 Tickets** (VIP ticket purchase available only to subscribers of the Patrons of the Arts program)

- 4 VIP
- 2 VIP
- 2 Preferred Admission
- 2 General Admission

**Reserved Seating**

- Invitation to VIP dessert reception and photo opportunity with speaker
- Reserved Parking at the event
- Recognition: Differentiated recognition on event signage and day-of-event materials
- Logo on event page
- Social media event post
- Listing in evening's program

### RECOGNITION

- Title Sponsor of 1 cultural arts category of your choice. Categories: Music & Theater (7 events), Film (14 events), Books (4 events), Speakers (12 events), Art Gallery (11 events)
- Sponsor one (1) event of your choice
- Sponsor recognition to include the following:
  - Marketing and promotional collateral (postcard, flyers, e-blasts, posters)
  - Event signage and day-of-event materials
  - Day of event announcement recognition
  - Logo on website for programming
  - Media advertising: print, online
  - Social media post for each event in the season
  - Dedicated social media announcement for the season's roll-out
  - Recognition on Patron of the Arts program brochure

### SEASON BENEFITS

- Complimentary tickets: 4 to every category-related event
- 2 tickets to each of the following events:
  - JCCU (one date)
  - Book Events (one event)
  - Thurnauer Chamber Music Society (one concert)
  - Film Events (one film)
  - Steve Masi Piano Concert
  - Gift of Music Gala Benefit
- Additional tickets to Patron of the Arts events: 16, 12, 8, 4
- Early access to ticket purchases
- Personal concierge service
- Invitation to annual Patron of the Arts wine and cheese reception
- Discount on art gallery purchases: 10%, 5%, 5%
- If applicable at each event:
  - Reserved Seating
  - Reserved Parking
  - Invitations to VIP Receptions
  - Meet and Greets
  - Autographed Merchandise

Events are subject to change.

*Not inclusive of premier speaker event

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**Become a Patron of the Arts online at jccotp.org/patron**

For more information about our new Patron of the Arts program, contact:

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