We Came to America

SPONSORSHIP OPPORTUNITIES

The Thurnauer School of Music is a renowned center of artistic and educational excellence located at The Kaplen JCC on the Palisades, a 501(c)3 nonprofit organization. We rely heavily on philanthropic support to bridge the gap between tuition income and the ability to further our mission of making music and arts education available to all.

Your support underwrites the many costs associated with We Came to America. By joining us as a sponsor at all of the levels described, you will be provided with many highly visible opportunities for recognition, including complimentary tickets to the world premiere at NJPAC on January 20, 2024, or MayoPAC on January 21, 2024, an invitation to a celebratory VIP reception, signage at both venues (NJPAC and MayoPAC), inclusion in the e-journal, curricular materials, on social media, and more.

Please contact Alison Rubach at arubach@jccotp.org or via phone at 201.618.3180 to join us today. Thank you for your support!
Support at the Presenting sponsorship level will provide the highest level of recognition and benefits and enable the Thurnauer School of Music to cover a large part of the direct costs associated with We Came to America. A portion of these funds will be allocated to a “We Came to America” music education scholarship fund for students who wish to study music but lack the financial resources to do so. The Development Team will work with you to customize a sponsorship package that elevates your exposure and experience including speaking engagements when applicable, volunteer opportunities and more.

The ability to bring children and their families to the performances is an essential component of the project as they connect what they have learned in the educational curriculum to the music they hear in the live performance. Providing transportation will also be necessary for student performers, as most of the families of our choristers are not able to bring their children to the rehearsal venues. Choristers throughout the tri-state area will be participating in rehearsals and performances held in Tenafly, Newark and Morristown. Rehearsals will include discussions with the composer and an educator about the themes of the piece and the composition process and will promote intergenerational communication between the children’s and adult choirs and members of the New Jersey Symphony.

We Came to America is a major work in five movements. A description of each movement is enclosed, sharing insights into the composer’s vision for bringing this essential musical journey to life. You may dedicate one or more movements, and each dedication will be imprinted on the movement making it a meaningful gift forever.

To integrate the music into the educational curriculum and preserve this moment in history as We Came to America makes its choral and orchestral debut, an audio-visual recording of the performance is instrumental to the success of the project. Our vision is that as this curriculum travels throughout the country, it will provide an inspiring forum for a nationwide conversation about the value and celebration of diversity.

Choristers will have the opportunity to express their experiences through the creation of their artwork. Selected pieces will be displayed in the lobby of NJPAC for audience members to view before the performance. As many students in our choral programs live below the poverty level, financial support will enable them to participate in this camp at little or no cost. Your support will give children the opportunity to engagemeaningfully with the music and the mission of We Came to America.

A key aspect to the success of the project is the educational outreach programs that will be offered to schools in New Jersey and beyond. A robust curriculum has been created for each grade level. Sponsorship funds will help to support the implementation and evaluation of the curriculum in a school of your choice. In addition, sponsorship will provide support for professional development to teachers and faculty, enhancing the experience for both the students and teachers.

As we honor, thank and applaud the supporters and creators of this very special event, your support will help us to create a beautiful and elegant reception prior to the Saturday evening performance.

Your sponsorship will enable us to underwrite tickets for anyone – children, families, community organizations – to attend the concert at no cost, encouraging entry and exposing as many people as possible to the wider world of music. The number of tickets covered will vary based on the people or organization to whom the tickets are being generously granted.

Payment Information

Name_______________________________________________________
Company_____________________________________________________
Address_________________________________________________________________________ Email _______________________
Phone______________________________________________________________

Enclosed is a check for __________________ payable to
The Kaplen JCC on the Palisades, 411 E. Clinton Avenue, Tenafly, NJ 07670.
Note: We Came to America on the memo line of the check.

Please charge ☐ Visa ☐ MasterCard ☐ Amex in the amount of $________
☐ Yes, I will cover the 3% credit card processing fee

Name as it appears on the card___________________________________________
Card # ____________________________
Exp__________________________ CVV Code___________
Signature ________________________________________________________________
Name as you would like to be Recognized_____________________________________

☐ I/we cannot attend but wish to enclose a contribution in support of music education in the amount of $_______

The Kaplen JCC on the Palisades is a 501(c)(3) nonprofit organization. Contributions are fully tax-deductible to the extent allowed by law. No goods or services were given in exchange for your generous financial contribution.
Thank you!

We are grateful for all contributions at any level. Your support will enable hundreds and hundreds of children to have an experience of a lifetime. We thank you in advance for joining us as a proud supporter of this transformative project in arts education history!

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Michael Reingold, Associate Director
Emma Brondolo, Director of Early Childhood Music & Artistic Director of the Young People’s Chorus @ Thurnauer
Daniel Jatovsky, Financial Manager
Robyn Searles, Scheduling Director
Stuart Klinger, Scheduling Associate

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