

Engage residents of Bergen County, one of New Jersey's most **AFFLUENT, WELL-EDUCATED & DENSELY POPULATED** counties. Each year, the JCC serves a robust and growing demographic of culturally diverse families and professionals.

65% OF MEMBERS EARN MORE THAN \$150,000

SERVING **1.5 MILLION VISITORS** ON-SITE ANNUALLY

48% OF MEMBERS ARE BETWEEN AGES 36-55

Capitalize on all that the JCC has to offer!

Corporate sponsorship of the JCC will provide your company with the opportunity to:

- ✓ Build your business
- ✓ Increase awareness of company products or services
- ✓ Develop an affinity relationship with the JCC

Sponsorship opportunities are customized to meet your marketing goals and may include:

- ✓ Single event or series sponsorships
- ✓ Program sponsorships
- ✓ Category Exclusivity
- ✓ Cross promotional & Cause marketing
- ✓ Venue Signage / Facility Presence
- ✓ Advertising
- ✓ Special offers to valued clientele
- ✓ JCC Usage

... and much more!!

For more information contact:

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Director of Development

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MEDIA REACH



80,000
web visits
per month

65,000
unique web visits
per month

jccotp.org



15,000
email subscribers

30%
avg. open rate



5,000
daily onsite visitors

3 rotating screens
in lobby, posters &
parking lot signs



2,600+
Facebook likes
@KaplenJCCOTP



4,000
Families receive
"In The
Center" (ITC)
sent 4x per year



300-2,000
approx. visitors to
event registration
pages
varies by event

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